

To Members of the Press

January 31, 2024
JP UNIVERSE Inc.

JP UNIVERSE and The Bank of Yokohama Announce a Capital Alliance

JP UNIVERSE Inc. (CEO: Hajime Tabata) announces that it has entered a capital alliance with The Bank of Yokohama, Ltd. (President and Representative Director: Tatsuya Kataoka), a member of the Concordia Financial Group, Ltd. for 200 million yen.

We are working with The Bank of Yokohama on a collaboration to provide new customer experiences, including gamification DX and XR, and to contribute to the development of local industries. This capital alliance will be through “Hamagin DG Innovation Fund,” a CVC fund that aims to invest in venture companies with digital technology.

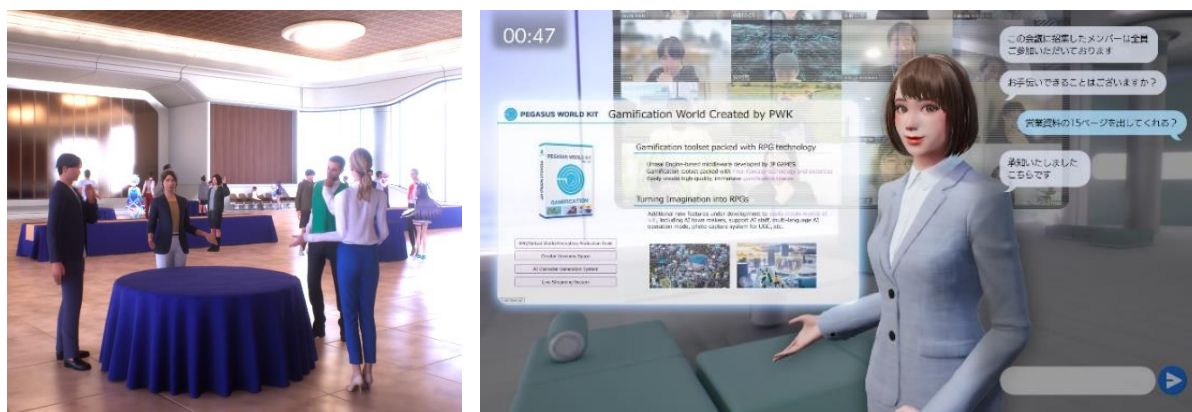
Through this alliance, we will provide and develop the “OwnWorld®” Gamification* platform, which is based on the RPG/Metaverse Production Middleware “PEGASUS WORLD KIT®” and the Game Commerce* platform “RYUGUOKOKU®,” which allows users to virtually experience corporate products and services through RPGs. In addition, we and The Bank of Yokohama will promote the development of new banking services through seminars, exhibitions and events using our platform.

We will continue to promote businesses that provide new customer experiences through the Metaverse.

※Gamification: A method of encouraging users to change their behavior by transforming what they “need to do” into “play”

※Game Commerce: A system that integrates businesses without compromising the user's gaming experience





<About Hamagin DG Innovation Fund>

Fund Name	Hamagin DG Innovation Fund
Manager	DG Incubation
Fund Scale	5 billion yen
Investment Objectives	Digital technologies and services that contribute to open innovation at financial institutions, or venture companies that provide a platform for innovation to revitalize local economies and have potential for the future.

<About JP UNIVERSE Inc.>

Company Name	JP UNIVERSE Inc.
CEO	Hajime Tabata
Established	February 8, 2022
Business Contents	Provider of gamification platforms, Provision and operation of game commerce platform, XR Produce

«For inquiries from the press regarding this matter, please contact»

JP UNIVERSE Group PR : info@jpuniverse.com